

2019 AAA Area Plan Goals

Advocacy-Related Activities *(assigned to Legislative/Advocacy Committee)*

Continue to financially support and promote, as a core member of WAAN, State Aging Advocacy Day and encourage a minimum of 30 seniors from throughout Dane County to actively participate in advocacy day at the State Capitol in May 2019.

Empower 15-20 senior adults, through intensive Senior Advocacy Training, (1) to be effective advocates for the Dane County Senior population through an understanding of the legislative and budget processes, ability to communicate issues, and knowledge of available resources; and (2) to learn citizen advocacy leadership skills and empower them to assume roles on county, local government, and Purchase of Service agency commissions, committees, advisory boards, and/or organized senior advocacy networks.

Ensure senior representation on the AAA Board and standing committees at a minimum of 50% of membership and actively recruit new committee members to better reflect the senior population with respect to geography and race.

Achieve a minimum 20% return rate on all satisfaction surveys of services for seniors in Dane County each year, to include at a minimum: Case Management, Nutrition, Elder Benefit Specialist, and Caregiver Support.

Elder Justice *(assigned to Access Committee)*

Increase referrals to Adult Protective Services (baseline of 4% in 2017) from law enforcement by providing two training opportunities to county, city, and/or municipal law enforcement and emergency responders about the role and services provided by Adult Protective Services and following up annually to determine if additional training is needed.

Work with community resources, identify and train six (6) Persons of Color volunteers to work with racially-diverse senior adults to take charge of their health care decisions prior to crisis situations by providing information and completing Health Care Power of Attorney (HC-POA) documents.

Increase awareness about how to report and repair finances for victims of financial scams by APS and Consumer Protection agencies by offering a “train the trainer” workshop for the 40+ Senior Focal Point case managers and student interns, as measured by: (1) Number of presentations made by case managers and seniors in attendance; and (2) Number of individual clients counseled regarding reporting and repairing finances after a scam.

Elder Nutrition Program *(assigned to Nutrition/Wellness Committee)*

Institute the Oliver paper meal tray and bowl system for home-delivered meals at 10 sites currently using aluminum containers and Styrofoam bowls with plastic lids for these meals. (By switching to meal trays, which are biodegradable and made from recycled materials, approximately 70,000 fewer aluminum trays and Styrofoam containers would go into landfills in 2019 and each year beyond.)

Increase funding for the Elder Nutrition Program to meet the increasing number of seniors in Dane County through a minimum 5% annual increase for catering and a COLA annual increase for site management.

Increase the number of People of Color participating in the Elderly Nutrition Program as diners, staff, and volunteers by 5% over three years.

(over)

Healthy Aging *(assigned to Nutrition/Wellness Committee)*

Offer evidence-based health promotion programs and increase completion rates of participants to reduce falls and improve chronic disease self-management in order to reduce falls, fear of falling, and ER visits and hospital admissions. (This goal appears annually 2019-2021.)

Research best practices for reducing isolation in homebound senior adults, with special emphasis on seniors living alone.

Improve the environmental and emotional well-being of seniors by researching and providing information to Senior Focal Points of any existing low- or no-cost resources for healthy seniors to use when attempting to de-clutter their personal living spaces prior to the possibility of these life-long habits resulting in actual health endangering or hoarding issues.

Services in Support of Caregivers *(assigned to Access Committee)*

Improve caregiver's ability to provide care and meet caregiving responsibilities in at least 75 new caregivers, with particular attention to diversity of caregivers served (Persons of Color, LGBTQ), through the use of comprehensive assessment, pre-post caregiver status evaluation, intensive case management, and caregiver grants for respite and supplemental needs, as measured by the number of caregivers receiving case management/caregiver grants and the percent of caregivers indicating an improved caregiving situation upon post-evaluation.

Develop a Caregiver Succession Planning Tool Kit and implementation plan (modeled after the Dementia Crisis Planning Tool) with the Dane County Caregiver Alliance.

Improve access to caregiver grants by caregivers of color by increasing the number of grants provided to caregivers of color each year by 5% from the baseline determined at year end 2018.

Services to People with Dementia *(assigned to Access Committee)*

Promote and encourage participation in dementia prevention & awareness education and early diagnosis by (1) dementia partners offering awareness and prevention education/activities in differing geographic locations, targeting smaller community/civic groups (such as Rotary, Lions, Kiwanis, church groups in more rural areas) and businesses throughout Dane County, reaching a minimum of 1,000; and (2) normalizing memory screening by ADRC trained screeners by marketing and conducting it as routine screening (like blood pressure and hearing) at health/wellness or community fairs throughout Dane County resulting in an increase of 10% more screens over 3 years. (Baseline of 219 screens in 2017)

Reduce the likelihood of dementia related crisis trauma of persons with dementia through increased family crisis planning in conjunction with first responders (police, fire, EMS, Crisis) and decreased emergency detentions through the completion of the Dementia Crisis Planning Tool for First Responders by a minimum of 200 families.

Ensure Dane County is Dementia Friendly to persons with dementia by educating and recruiting champions in individual communities willing to lead the process for making individual communities dementia friendly, as measured by adding two new Dementia Friendly Communities.