

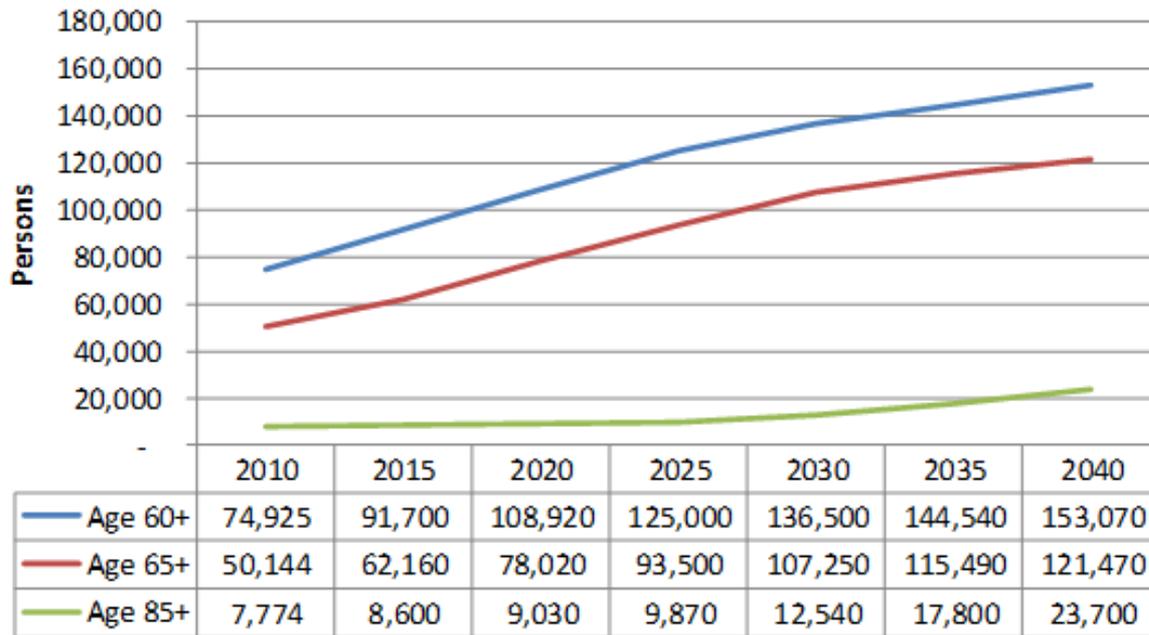
Dane County Senior Focal Points:

Promoting Independence
for Older Adults



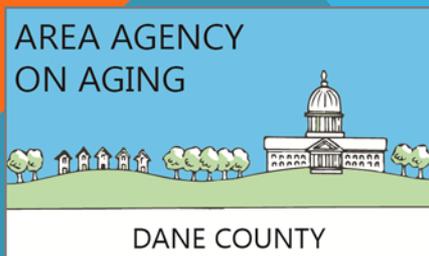
Cheryl Batterman, MPA
AAA of Dane County Manager
(608) 261-9789
batterman.cheryl@countyofdane.com

Dane County Population Projections for Persons Age 60 and Older by Age Group and Year



2019 Dane Pop. 60+	Age 60-74	Age 75-84	Age 85+	Age 65 + Living Alone	FoodShare Participant Age 60+	Minorities Age 60+
91,055	65,457	16,862	8,736	18,162	3,976	4,082

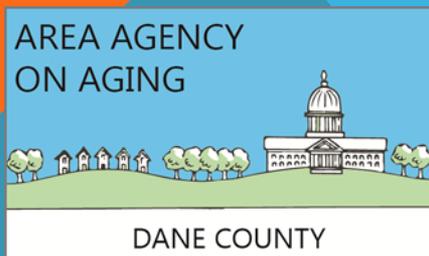
Source: 2012-2016 ACS Interpolation Method, prepared by Ariel Barak (DCDHS), 2018



Demographics

Focal Point comes from the Older Americans Act meaning “a facility established to encourage the maximum colocation and coordination of services for older individuals.” Serve as a gateway to the County’s aging network—connecting older adults to vital community services that can help them stay healthy and independent.

The Act prohibits AAA’s from providing direct service for older adults. Due to a State waiver, AAA provides the Elder Benefit Specialist Program—all other programs and services are provided by Focal Points through annual County contracts. This includes staffing the Caregiver Coordinator and Registered Dietitian/Healthy Aging Coordinator positions located at the AAA office.

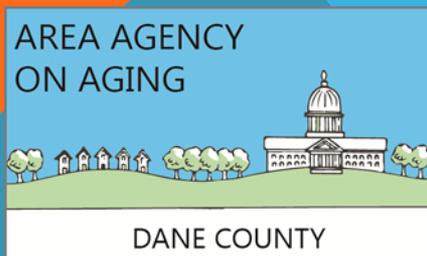


Area Agency on Aging

Dane County is fortunate to have a vast network of aging services and resources. Many are interdependent public/private partnerships that are community-based.

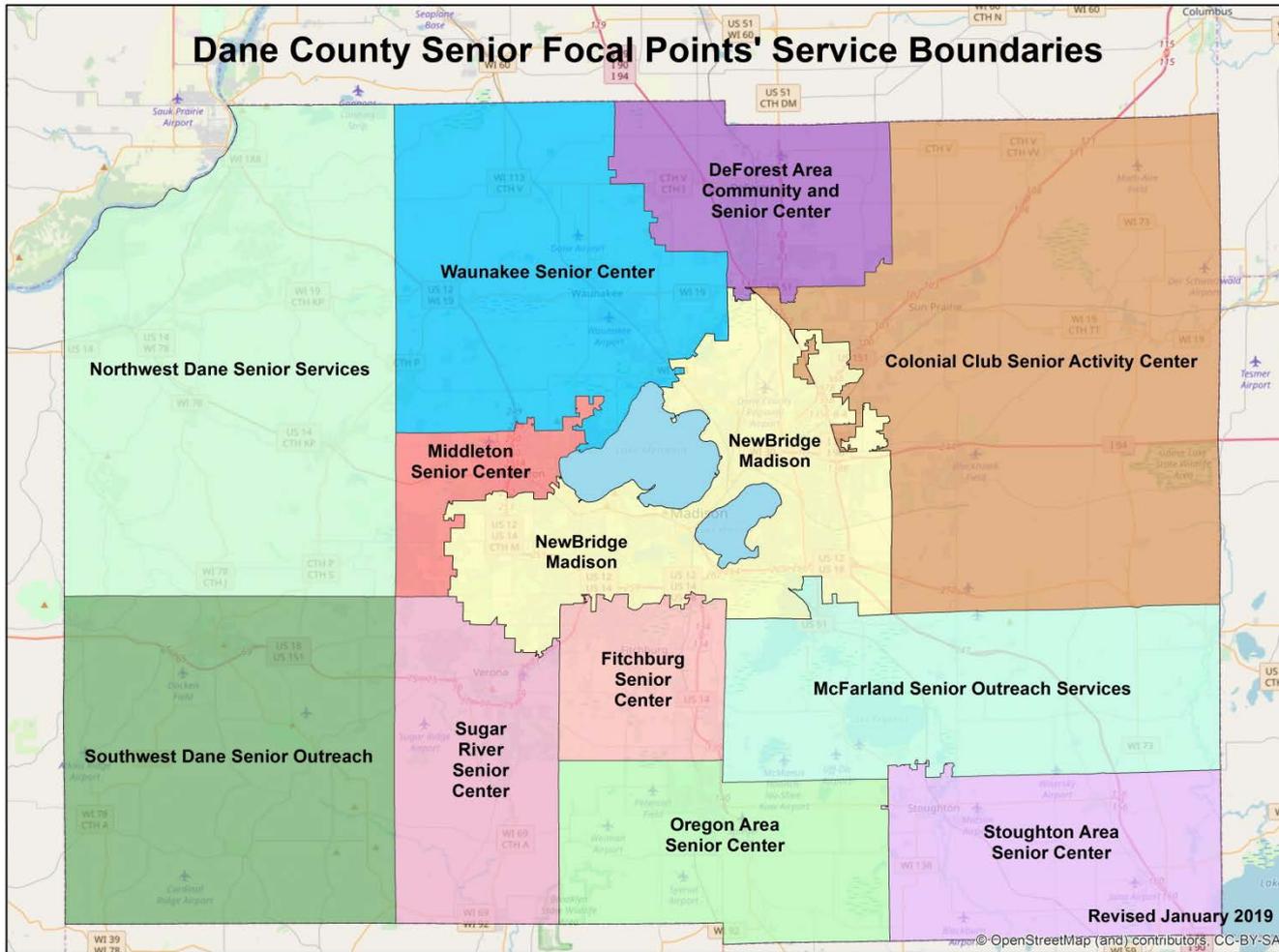
In November 2012, Dane County opened an Aging & Disability Resource Center (ADRC) – which provides short-term Information & Referral services. AAA & ADRC work collaboratively to meet the short- and long-term needs of seniors in Dane County.

Dane County has 12 Focal Points that provide numerous programs and services to enable older adults to live safely and independently in their own home. Focal Points have assigned, designated service areas that follow census tracks. Funding for some programs are determined using census data each year—at the State and County level.



Aging Network

Dane County Senior Focal Points' Service Boundaries



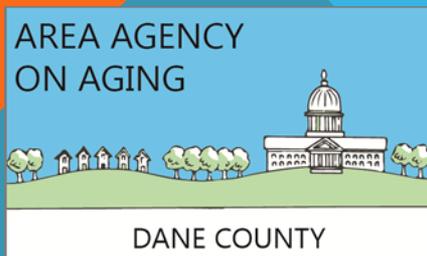
AREA AGENCY
ON AGING



DANE COUNTY

Senior Focal Points

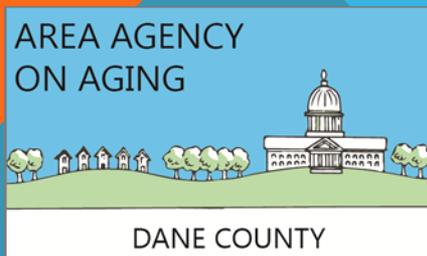
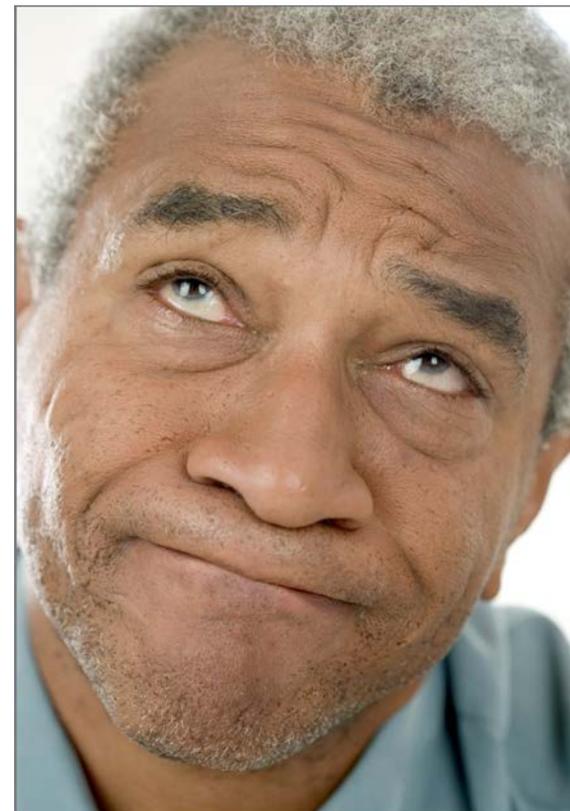
Colonial Club Senior Activity Center
DeForest Area Community & Senior Center
Fitchburg Senior Center
McFarland Senior Outreach Services
Middleton Senior Center
NewBridge Madison
Northwest Dane Senior Services
Oregon Area Senior Center
Southwest Dane Senior Outreach
Stoughton Area Senior Center
Sugar River Senior Center
Waunakee Senior Center



Who are they?

Using multiple funding sources, AAA contracts with Focal Points for the following programs and services:

- Case Management (General)
- Cultural Diversity
- Latinx Grandparents Raising Their Grandchildren Support Group
- Senior Nutrition—Congregate, HDMs & *My Meal—My Way*
- Volunteer Guardianship & Representative Payee



AAA Funded Programs & Services



Case Managers assess the needs of the client and (when appropriate) the client's family and arrange, coordinate, monitor, evaluate, and advocate for multiple services to meet specific complex needs and preferences

- Conduct home visits to assess the needs of each older adult and then develop individualized service plans for ongoing/ long-term services (the term “home” includes houses and apartments but not nursing homes or assisted living facilities)
- Provide professional and confidential assistance that is culturally and linguistically appropriate

AREA AGENCY
ON AGING



DANE COUNTY

General Case Management (Funded by GPR)

Targeted or Medical Assistance (MA) Case Management is currently provided by 10 of the 12 Focal Points.

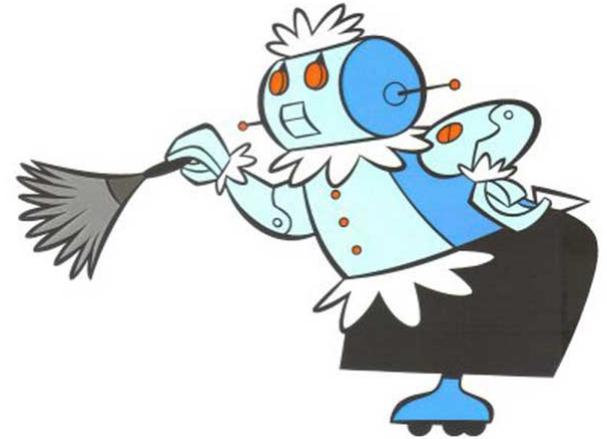
Clients must be age 50+, have an identified goal/need, and want the assistance of a case manager to achieve that goal. Focal Points bill these services to Medical Assistance through a contract with DCDHS.

This program pays a slightly higher reimbursement rate compared to General Case Management.

Must include an assessment, case plan development, and ongoing monitoring and service coordination as defined in statute HFS 107.32 (1)(a)1, Wis. Admin. Code



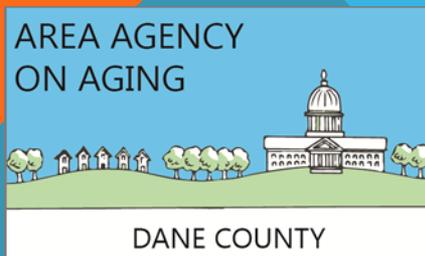
Targeted Case Management (Funded by GPR & Medical Assistance)



Supportive Home Care (SHC) provides limited in home services (home chore and personal care) to persons age 60+ who do not qualify for any Long-Term Care Programs (Family Care, IRIS or Partnership).

The goal of SHC is to help older adults remain in their homes as long as possible and to fill gaps in the areas of home chores and/or personal cares until the person may qualify for a Long-Term Care Program.

Each of the 12 Focal Points receive an allocated amount of levy dollars with which they can authorize SHC services to functionally and financially eligible older adults.



Supportive Home Care (Funded by County GPR)

Contracted with NewBridge Madison, the Dane County Cultural Diversity Program delivers culturally specific educational and social services to reduce isolation among African American and Latinx older adults.

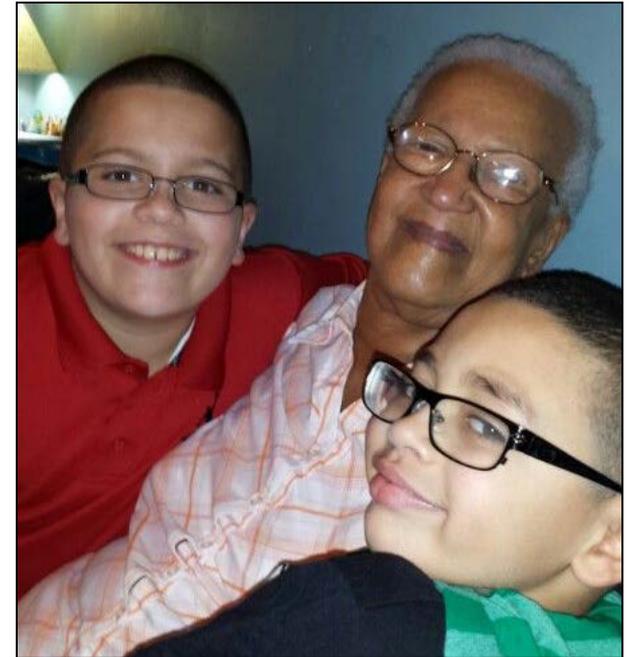
The program identifies the barriers that prevent older adults of color from accessing community services and assists in removing these obstacles. Programs center around socialization and building a sense of community. Older adults increase their knowledge of community resources and become comfortable attending community events. All African American and Latinx older adults (age 55+) living in Dane County are welcome to attend. Dane County also provides limited transportation for this program.



Cultural Diversity Program

(funded by OAA & United Way)

Using OAA/Caregiver funds, AAA contracts with NewBridge to provide transportation for this support group. It provides support, education, and resources for Spanish-speaking caregivers who are grandparents raising their grandchildren. Support and education group is conducted in Spanish; limited transportation is available and light refreshments are offered. Support group meets 4th Wednesday/most months, 5:30-8 pm at the Fitchburg Senior Center (5510 E Lacy Rd).

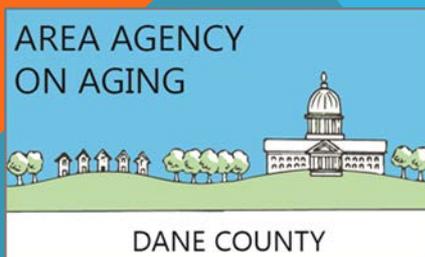


Latinx Grandparents Raising Their Grandchildren Support Group (funded by OAA)

Dane County has 28 locations where seniors (age 60+) meet to socialize and have a nutritious meal on a donation basis. Senior dining sites are found at Focal Points, Community Centers, restaurants, and churches. The meals meet at least 1/3 of the dietary requirements needed for healthy aging.

For those seniors who are homebound, a hot nutritious meal can be delivered to their home, Monday-Friday. Meals are delivered by a volunteer who also provides a safety check on the senior.

AAA contracts with Focal Points for site-management only. Food is contracted with licensed caterers.



Senior Nutrition (Funded by OAA & GPR)

There are senior dining sites at five local restaurants that promote choice, flexibility, and independence. They are managed by Focal Points. Reservations are not required, you can order off the menu, and you eat with community members of all ages. *My Meal, My Way* was started in Dane County and is spreading throughout the nation. Locations include:

- Cranberry Creek Café (Madison)
- DeForest Family Restaurant
- Festival Foods Grocery Store (Madison)
- Fink's Restaurant (Mt. Horeb)
- Ziggy's BBQ Smoke House (Oregon)



Cranberry Creek Cafe



Festival Foods Grocery Store



Senior Nutrition: Restaurant Sites

Contracted with NewBridge Madison, two programs match older adults (age 50+) with volunteers.



Guardianship helps older adults with serious health challenges (such as advanced dementia or chronic mental illness) and who have no family members by recruiting and training volunteers to serve as their legal guardians.

Representative Payee recruits and trains volunteers to help vulnerable older adults manage social security benefits and pay monthly bills.



Volunteer Guardianship & Rep Payee Program

(funded by OAA & Cty GPR & City of Madison)



Classes (computer, art, etc.)

Monthly Newsletters

Tax Preparation

Educational Programs

Volunteer Opportunities

Transportation Services



Inform... Educate... Advocate

Focal Points play an important role in healthy aging. Per the National Council on Aging, *“Research shows older adults who participate in senior center programs can learn to manage and delay the onset of chronic disease and experience measurable improvements in their physical, social, spiritual, emotional, mental, and economic well-being.”*



Flu Clinics
Memory Café
Caregiver Support Groups
Supportive Home Care
Home Chore (NewBridge only)
Adult Day Centers (Colonial Club & NWDane)
Medication Reviews & Management
Chair Massage
Loan Closets
Exercise & Fitness Classes
Blood Pressure Screening
Foot Care Clinics
Hearing Evaluations
Diabetic Support Groups

AREA AGENCY
ON AGING



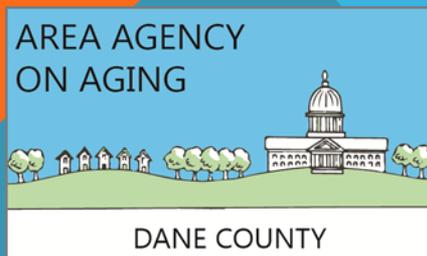
DANE COUNTY

Health & Fitness



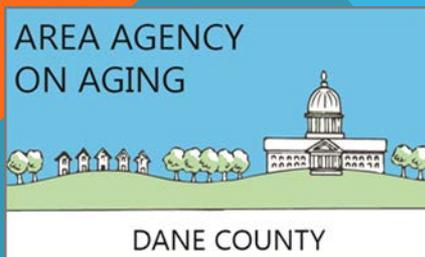
Day & Overnight Trips
Billiards & Pool
Cards & Games
Wii Bowling
Intergenerational Activities
Crafts
Sewing/Mending Services

“Today’s senior centers are reinventing themselves to meet the needs and desires of the aging baby boom generation. Boomers now constitute more than two-thirds of the 50+ population. Senior centers are developing new programs and opportunities for this dynamic generation of older adults.”
(NCOA)



Social & Recreational

- County/GPR funds 39% of the total Case Management Program budget (\$967,327)
- County/OAA funds 82% of the total Cultural Diversity Program budget (\$78,289)
- County/OAA & GPR funds 75% of the total Vol Guardianship & Rep Payee Program budget (\$45,700)
- County/OAA & CDBG funds 100% of the Cultural Diversity & Latinx Caregiver transportation budget (\$36,395)
- County/OAA & NSIP funds 54% of the total Nutrition Program & nutrition donations fund 22%



2019 Funding Sources

Focal Points recruit, hire, train, and maintain staff dependent on their funding.

To maintain operations, Focal Points must leverage resources from a variety of sources. These include federal, state, and local governments; special events; public and private grants; businesses; bequests; participant contributions; in-kind donations; and volunteer hours. Many rely on 3 to 8 different funding sources.

City/Municipal

DeForest
Fitchburg
McFarland
Middleton
Oregon
Stoughton
SW Dane
Waunakee

Non-Profits

Colonial Club
NewBridge
NW Dane
Sugar River



Staffing

Focal Points have the opportunity to earn national and/or state accreditation through the National Council on Aging and Wisconsin Association of Senior Centers.

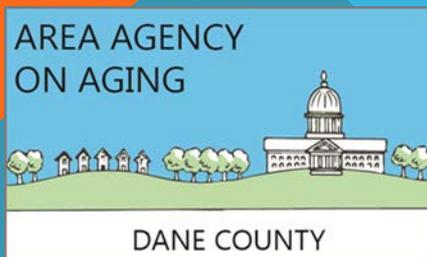
National & State Accredited

Middleton Senior Center
North/Eastside Senior Coalition
Stoughton Area Senior Center



State Accredited

Colonial Club
DeForest Area Community & Senior Center
Fitchburg Senior Center
Oregon Area Senior Center
Stoughton Area Senior Center



Accreditation

There are three additional Senior Centers located in Dane County that are not contracted by the County—for various reasons.

Madison Senior Center

Owned & operated by City of Madison

Located in service area of NewBridge, which provides case management services and operates a congregate senior dining site

Monona Senior Center

Owned & operated by City of Monona

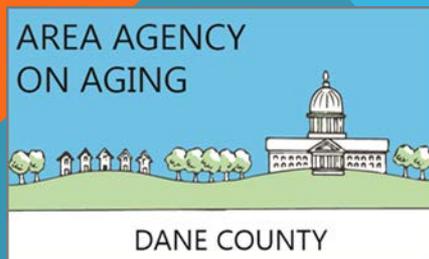
Located in service area of NewBridge, which provides case management services

Verona Senior Center

Owned & operated by City of Verona

Located in service area of Sugar River, which provides case management services

Also provides case management services and offers congregate & HDM meals but is not contracted by AAA for these programs

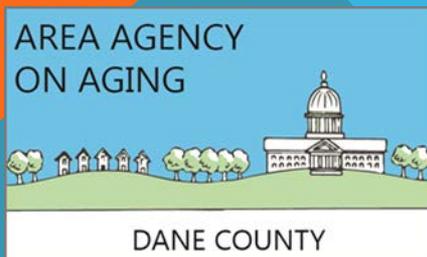


Other Dane County Senior Centers

There is no wrong door!

Contact any of the following:

- A Dane County Focal Point
- Area Agency on Aging of Dane County
 - (608) 261-9930 or aaa@countyofdane.com
- Aging & Disability Resource Center of Dane County
 - (608) 240-7400 or adrc@countyofdane.com



Contact